

PEER REVIEWED RESEARCH PUBLICATIONS

Jaiswal, G., & Ha-Brookshire, J. E. (2018). Does Multinational Enterprises need to reconsider their code of conduct compliance management strategies at Indian apparel suppliers base? *Corporate Social Responsibility and Environmental Management* (manuscript under preparation).

Jaiswal, G., & Ha-Brookshire, J. E. (2018). Investigation on the effect of buyers' power on suppliers' motivations to engage in managing their compliance mechanisms: Case of Indian apparel export firms. *Journal of Fashion Marketing and Management* (manuscript under review).

Jaiswal, G., & Ha-Brookshire, J. E. (2018). Exploring supplier's approaches towards codes of conduct: behind the scenes at Indian apparel export firms. *International Journal of Fashion Design, Technology and Education*. DOI: <https://doi.org/10.1080/17543266.2018.1546908>

Jaiswal, G., & Saxena, V., Pandey, A. (2018). Nanotechnology in The Driver's Seat of Sportswear Industry: A Review of Current Trends and Future Applications. *Latest Trends in Textile and Fashion Designing*, 2(4), <http://www.lupinepublishers.com/lttfd/fulltext/LTTFD.MS.ID.000143.php>

Jaiswal, G., & Fen, C. B. (2010). Jamdani. *The National Palace Museum Monthly Magazine of Chinese Art*, 334, 94-99 (Article edited and translated to Chinese language by Dr. Chueh-Bi Fen)

Paul, S., Madan, S., & **Jaiswal, G.** (2007). Effect of bleaching and degumming of *Girardinia Heterophylla*. *Asian Textile Journal*, 16(1), 73-76.

Jaiswal, G., Paul, S., & Chacko, N. (2006). Direct and Resist Printing of silk using natural dyes. *International Journal of Family and Home Science*, 2(1), 55-62.

Jaiswal, G. (2006). Effect of different mordants on resist printing of silk using natural dyes. *Allahabad Farmer*, 50(2), 53-60.

Paul, S., Chupal, K., **Jaiswal, G.,** & Massey, S. (2006). Colorfastness of silk fabric dyed with natural dye extracted from Ipomoea (*Ipomoea cairica*) flowers. *Man-Made Textiles of India*, 69, 5, 186-189.

Paul, S., Madan, S., & **Jaiswal, G.** (2005). Product development using Agro-based Fiber: *Girardinia heterophylla*. *Man-Made Textiles in India*, 68(6), 233-235.

Chupal, K., Paul, S., & **Jaiswal, G.** (2003). Process development for dyeing of silk fabric with natural dyes extracted from *Jatropha* (*Jatropha integerrima*) flowers. *Man-Made Textiles in India*, 66(5), 174-179.

Jaiswal, G., & Paul, S. (2003). Resist Printing of Silk using natural dyes. *Indian Silk*, 42(2), 18-20.

Jaiswal, G., & Paul, S. (2002). Direct and Resist printing of Silk using natural dyes. *Man-Made Textiles in India*. 65(10), 390-393

REFEREED RESEARCH PRESENTATION/POSTER

Jaiswal, G. & Ha-Brookshire, J. Buyers' Power on Suppliers' Motivation to Engage in Managing their Compliance Mechanisms: Case of Indian Apparel Export Firms. Paper accepted for oral presentation at the *International Textile and Apparel Association 2018 Annual Conference*, Cleveland, Ohio. Abstract available from https://lib.dr.iastate.edu/cgi/viewcontent.cgi?article=3243&context=itaa_proceedings#

Jaiswal, G. & Ha-Brookshire, J. Exploration on suppliers' perception towards the multinational enterprises codes of conduct: Behind the scenes at Indian apparel export houses. *International Textile and Apparel Association 2016 Annual Conference*, Vancouver, Canada. Abstract available from http://lib.dr.iastate.edu/itaa_proceedings/2016/presentations/47/

Jaiswal, G. & Chacko, N. Direct and resist printing of silk using natural dyes. *Home Science Association of India, 2007 Annual conference*, New Delhi, India.

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