

GEETIKA JAISWAL, PhD
6648 Loch Hill Rd, Loch Hill, Baltimore MD 21239
Ph. 573-554-2797; Email: geet09@gmail.com

EDUCATIONAL BACKGROUND

Doctor of Philosophy (Human Environmental Sciences) August 2014-July 2017

University of Missouri, Columbia, MO, USA

Cumulative GPA 3.77/4.0

Thesis: *Buyers' power strategies and suppliers' compliance mechanisms: Case of Indian apparel export firms.*

Master of Science (Clothing & Textiles) Aug 2000-July 2002

G.B. Pant University of Agriculture and Technology, Pantnagar, India

Cumulative GPA 8.22/10 (equivalent to 82.2%)

Thesis: *Direct and Resist Printing of Silk using Natural Dyes*

Bachelor of Home Science (Honors in Clothing & Textiles) Aug 1997-July 2000

N. D. University of Agriculture and Technology, Kumarganj, India

Cumulative GPA 8.98/10 (equivalent to 89.8%)

PROFESSIONAL EXPERIENCE

Graduate teaching/research assistant and discussion leader

Department of Textile and Apparel Management,
University of Missouri, Columbia, Missouri, USA

**Spring 2015-
Fall 2016**

Graduate Instructor

Department of Textile and Apparel Management,
University of Missouri, Columbia, Missouri, USA

Fall 2014

Program Administrator

International Affairs Office,
Academia Sinica, Taipei, Taiwan

**Jan 2011-
Dec 2012**

Lecturer

Department of Textiles and Clothing,
College of Human Ecology,
Fu Jen Catholic University, Taipei, Taiwan

**Feb 2008 -
Dec 2010**

Assistant Professor

Department of Clothing and Textiles,
College of Home Science and Women's Development,
Sam Higginbottom Institute of Agri., Tech. and Sciences
(Formerly Allahabad Agri. Institute-Deemed Uni.), Allahabad, India

**July 2003 -
Feb 2008**

Teaching Assistant

Department of Clothing and Textiles,
College of Home Science,
G B Pant Univ. of Agriculture and Technology,
Pantnagar, India

**Aug 2002 –
Jul 2003**

HONORS AND AWARDS

International level

Paper of Distinction-Sustainability and Social Responsibility track (2016) from International Textile and Apparel Association Conference in Vancouver, British Columbia.

Marjorie Joseph Fellowship (2014) for the beginning doctoral student from International Textile and Apparel Association: \$1000.

National level

Junior Research Fellowship-JRF (2000-2002) for pursuing Masters in Clothing and Textiles. The fellowship is awarded to meritorious students based on the All India level competition examination conducted by Indian Council of Agriculture Research (ICAR), India.

University level

Curator's Grant-in-Aid Scholarship (2016) awarded by the University of Missouri, Columbia, Missouri. This scholarship is given to the international students with good academic standing and has the financial need to complete the program.

Chancellor Gold Medal (2000) awarded by NDUA&T University, Faizabad, India. The award is given to the all-round best graduating student of the College at the end of each academic year on the basis of the composite index for academic as well as co-curricular and extra-curricular activities.

College level

Marion K. Vernon W. Piper Distinguished Doctoral Fellowship (2014-15) in the College of Human Environmental Sciences at the University of Missouri: \$10,000.

Undergraduate Fellowship (1997-2000) awarded to the meritorious students of each academic years by the College of Home Sciences, NDUA&T University, Faizabad, India.

Department level

Kellwood Company Scholarship (2016-17), Department of Textile and Apparel Management, University of Missouri: \$500.

Jana Hawley Graduate Student Scholarship Fund (2015-16), Department of Textile and Apparel Management, University of Missouri: \$1000.

TEACHING INTERESTS

Teaching Interests: My teaching interests encompasses, but not limited to, following topics to impart education at both undergraduate and graduate levels.

- Merchandising Planning and Retail Analysis
- Global Sourcing and Apparel Industry
- Fashion Design Principles, Elements and Concepts
- Clothing Construction Techniques
- Digital Textile Design

TEACHING EXPERIENCE

Discussion Leader, Textile and Apparel Management, University of Missouri.

TAM 2500- Social Appearance in Time and Space (Fall 2016)

Student Evaluation: Overall: 4.12/5

Student's comments (selected): *"facilitated good discussion on a variety of different topics"; "Geetika is*

passionate and fun...and is exceptionally dedicated and persistent”.

Teaching Assistant, Textile and Apparel Management, University of Missouri.

TAM 2580- Digital Textile and Apparel Applications (Spring 2015)

TAM 2380- Integrated Apparel Design and Production I (Fall 2015)

TAM 1200- Basic Concepts of Apparel Design and Production (Spring 2014)

Graduate Instructor, Textile and Apparel Management, University of Missouri (Fall 2014)

TAM 2280- Apparel Production (Fall 2014)

Student Evaluation: Overall: 3.7/5

Student's comments (selected): *“instructor was helpful and easy to talk to. The use of examples and visuals were great and helped us to learn”*; *“I have a lot of more experience after taking this class”*.

INVITED LECTURES AND PRESENTATIONS

Guest Presentation on ‘Dress and Religion through the practice of Veiling’ at the department of Textile and Apparel Management, University of Missouri, November 2016.

Guest Presentation/Demonstration on ‘Flat-Pattern Making: Construction of Skirts’ at the department of Textile and Apparel Management, University of Missouri, October 2015.

Guest Presentation on ‘Traditional Indian Costumes’ at the department of Clothing and Textiles, Fu Jen Catholic University, Taipei, Taiwan, November 2011.

Guest Presentation (three lectures) on ‘Indian Embroideries, Textiles and Costumes’ at National Palace Museum, Taipei, Taiwan, February 2009.

PROFESSIONAL SERVICES

University of Missouri, USA

Graduate Student Mentor, 2016 – 2017

Advising incoming graduate students and helping them in settling down in Columbia, Missouri.

Secretary, Graduate Student Association-Textile and Apparel Management, 2015-Fall 2016

Volunteer in State 4-H Fashion Revue, Missouri 4-H organization, 2014 – 2015

Fu Jen Catholic University, Taiwan

Committee Member and a Reviewer, 12th Annual Conference of International Foundation of Fashion Technology Institutes (IFFTI), April 2010

Reviewed research papers for the IFFTI conference on “Fashion, Sustainability and Creativity”, organized at Fu Jen Catholic University, Taipei, Taiwan.

Member of evaluation committee, July 2010

Member of the evaluation committee at National Palace Museum (NPM), Taipei, Taiwan, towards the purchase of Asian textiles collection from MIS-Collection at Brussels, Belgium,

Advisor for undergraduate students, 2008-2010

Advisor for undergraduate students (Fashion Marketing section) at Fu Jen Catholic University, Taipei, Taiwan.

Advisor for exchange students, 2009-2010

Advisor for exchange students under “International Students Exchange Program” at Fu Jen Catholic University, Taipei, Taiwan from University College of Borås, Sweden.

Volunteer coordinator, April 2008 – May 2008

Organized and directed the 'Doll Exhibition' in the Chinese Textiles and Clothing Culture Centre at Fun Jen Catholic University, Taipei, Taiwan,

Academia Sinica, Taiwan

TIGP Program administrator for oversea conferences, Academia Sinica, January 2011-December 2012

Organized conferences to promote Taiwan International Graduate Program (TIGP) overseas to invite students from Asian countries like Malaysia, Thailand, and India, to pursue higher education and initiate collaboration between faculties from different institutions

Sam Higginbottom Institute of Agri., Tech. and Sciences, India

Coordinator for undergraduate student internship program, 2007-08

Placed undergraduate students in various clothing and textile related industries for 6 months training. Students gained real-world experience in textile printing, apparel buying, manufacturing, and merchandising.

Organized Educational Trips, 2007-08

An educational tour to Sportking Industry was organized to give hands-on experience to students. In addition, students visited Clothing and Textiles department at the Punjab Agricultural University, Ludhiana (India), to let students interact with their peers and faculties.

Program leader for clothing and textile students' extension education program, 2005-2006

Coordinated for student's extension education program involving visits of students to rural areas for imparting education to empowerment rural women.

Co-advisor of Masters' students, 2005-2008

Co-advised two Master's students who worked in collaboration with a researcher (Dr. M.S. Parmar) from Northern India Textile Research Association (NITRA, New Delhi, India) on "*The use of AC condensate in the enzymatic treatment and dyeing of silk fabric*".

INDUSTRY EXPERIENCE

Interned as **quality control assistant at the Rajlakshmi Cotton Mills (Noida, India) June 2002-July 2002**, assisted in conducting color fastness related tests for fabric samples, coordinated with dying department for shade development and matching of fabric samples.

Interned as **apparel production assistant at Sportking (Ludhiana, India) December 2000- January 2000**; assisted the production manager in planning/coordinating apparel production operations such as developing and reviewing apparel designs and samples, fitting, obtaining approvals, communicating with pattern and sample developers, conducting quality control, organizing sample room and pattern library.

PROFESSIONAL DEVELOPMENT AND AFFILIATIONS

I have participated in various workshops, seminars, conferences, summer schools and presentations for professional development.

Professional Development Courses:

Graduate Assistant Teaching Orientation, University of Missouri, USA, August 2014.

Advance Usage of Microsoft Word and Power Point Presentation Technique, at University of Missouri, USA, April 4, 2016.

Short Courses:

Basic Draping Techniques at Shih Chien University, Taipei, Taiwan, April 19 – August 2, 2009.

Summer Schools:

Apparel and Industrial Management, Department of Textiles and Apparel Designing, College of Rural Home Science, University of Agricultural Sciences, Dharwad, India, August 31-September 19, 2006.

Fashion Illustrations and Portfolio Development, Department of Apparel & Textiles, College of Home Science, ANGRAU, Hyderabad, India, July 1-21, 2004.

Graduate student member of *International Textile and Apparel Association*, 2014-Present.

Lifetime Member of *The Home Science Association of India*, 2005-Present.

GRANTS

Research Grant (US\$1,100), for conducting doctoral research project on “Buyers power strategies and suppliers’ compliance mechanism: Case from Indian apparel export firms” funded by Graduate Student Association-Textile and Apparel Management program, University of Missouri, USA, 2016-2017.

Graduate Professional Council Travel Grant (US\$300), to participate in the Annual conference organized by the International Textile and Apparel Association, Santa Fe, New Mexico, USA, November 2015.

Research Grant (Equivalent to US\$3,500), to conduct research on “Traditional prints of Textiles in India and China” funded by Fu Jen Catholic University, Taipei, Taiwan, 2009-2010.

PEER REVIEWED RESEARCH PUBLICATIONS

Jaiswal, G., & Ha-Brookshire, J. E. (2018). Does Multinational Enterprises need to reconsider their code of conduct compliance management strategies at Indian apparel suppliers base? *Corporate Social Responsibility and Environmental Management* (manuscript under preparation).

Jaiswal, G., & Ha-Brookshire, J. E. (2018). Investigation on the effect of buyers’ power on suppliers’ motivations to engage in managing their compliance mechanisms: Case of Indian apparel export firms. *Journal of Fashion Marketing and Management* (manuscript under review).

Jaiswal, G., & Ha-Brookshire, J. E. (2018). Exploring supplier’s approaches towards codes of conduct: behind the scenes at Indian apparel export firms. *International Journal of Fashion Design, Technology and Education*. DOI: <https://doi.org/10.1080/17543266.2018.1546908>

Jaiswal, G., & Saxena, V., Pandey, A. (2018). Nanotechnology in The Driver’s Seat of Sportswear Industry: A Review of Current Trends and Future Applications. *Latest Trends in Textile and Fashion Designing*, 2(4), <http://www.lupinepublishers.com/ltpfd/fulltext/LTTFD.MS.ID.000143.php>

Jaiswal, G., & Fen, C. B. (2010). Jamdani. *The National Palace Museum Monthly Magazine of Chinese Art*, 334, 94-99 (Article edited and translated to Chinese language by Dr. Chueh-Bi Fen)

Paul, S., Madan, S., & **Jaiswal, G.** (2007). Effect of bleaching and degumming of *Girardinia Heterophylla*. *Asian Textile Journal*, 16(1), 73-76.

Jaiswal, G., Paul, S., & Chacko, N. (2006). Direct and Resist Printing of silk using natural dyes. *International Journal of Family and Home Science*, 2(1), 55-62.

Jaiswal, G. (2006). Effect of different mordants on resist printing of silk using natural dyes. *Allahabad Farmer*, 50(2), 53-60.

- Paul, S., Chupal, K., **Jaiswal, G.**, & Massey, S. (2006). Colorfastness of silk fabric dyed with natural dye extracted from Ipomoea (*Ipomoea cairica*) flowers. *Man-Made Textiles of India*, 69, 5, 186-189.
- Paul, S., Madan, S., & **Jaiswal, G.** (2005). Product development using Agro-based Fiber: *Girardinia heterophylla*. *Man-Made Textiles in India*, 68(6), 233-235.
- Chupal, K., Paul, S., & **Jaiswal, G.** (2003). Process development for dyeing of silk fabric with natural dyes extracted from Jatropha (*Jatropha integerrima*) flowers. *Man-Made Textiles in India*, 66(5), 174-179.
- Jaiswal, G.**, & Paul, S. (2003). Resist Printing of Silk using natural dyes. *Indian Silk*, 42(2), 18-20.
- Jaiswal, G.**, & Paul, S. (2002). Direct and Resist printing of Silk using natural dyes. *Man-Made Textiles in India*. 65(10), 390-393

REFEREED RESEARCH PRESENTATION/POSTER

Jaiswal, G. & Ha-Brookshire, J. Buyers' Power on Suppliers' Motivation to Engage in Managing their Compliance Mechanisms: Case of Indian Apparel Export Firms. Paper accepted for oral presentation at the *International Textile and Apparel Association 2018 Annual Conference*, Cleveland, Ohio. Abstract available from https://lib.dr.iastate.edu/cgi/viewcontent.cgi?article=3243&context=itaa_proceedings#

Jaiswal, G. & Ha-Brookshire, J. Exploration on suppliers' perception towards the multinational enterprises codes of conduct: Behind the scenes at Indian apparel export houses. *International Textile and Apparel Association 2016 Annual Conference*, Vancouver, Canada. Abstract available from http://lib.dr.iastate.edu/itaa_proceedings/2016/presentations/47/

Jaiswal, G. & Chacko, N. Direct and resist printing of silk using natural dyes. *Home Science Association of India, 2007 Annual conference*, New Delhi, India.

LIST OF REFERENCES

Dr. Jung Ha-Brookshire

Associate Dean for HES Research and Graduate Studies
 Director of Graduate Studies
 Dept. of Textile & Apparel Management
 College of Human Environmental Sciences
 University of Missouri, Columbia, MO
 Ph.: 573-882-6316
 Email: habrookshirej@missouri.edu

Dr. Jana Hawley

Dean and Professor
 College of Merchandising, Hospitality and Tourism
 University of North Texas
 1155 Union Circle, TX 76203-5017
 Email: Jana.Hawley@unt.edu
 Phone: 940-565-2436